



# TAKING ROOT

## OUR 2018 IMPACT

takingroot.org



+1,000,000  
trees planted



+3,500  
jobs created

*“Planting a tree is a long-term investment that shows we believe in the future. When people from outside Nicaragua support our work, it shows us that they also believe in us”*

*Elsa Gonzales  
Taking Root Lead Community Technician*



670  
football fields of  
land reforested



153  
new farmers



## Meet Pablo Cruz Blandon

Pablo is one of the 153 new farmers we worked with in 2018. He lives with his family on the farm he has grown up on for the last 50 years. This year he is planting over 2,500 trees including native mahogany and spiny cedar species as part of the CommuniTree carbon program. The trees are providing Pablo and his family much needed additional income as there is little work to be found in the community. For Pablo, the trees represent a bank which increase in value every year, giving the Cruz Blandon family financial stability for years to come.



The Cruz Blandon Family with the trees they planted on their farm in San Juan de Limay, Nicaragua



## Advice from outer space on how to grow trees!?

This year saw an exciting update to our farm monitoring and reporting for us to provide more effective support to farmers. We successfully completed a pilot project to integrate satellite imagery into our farm monitoring software helping us track changes in land use over time. With just a mobile phone, our Nicaragua team is now using these insights to help improve farmers' yields and create greater impact. In 2019 we will be rolling out the solution across the entire CommuniTree program.

*“These trees are the inheritance for my grandchildren. They will be the wood for their future homes and protect the water supply for our community for years to come”*

Roumaldo Morales Benavidez, Farmer

## From 2010 to 2018 you have helped us

Invest  
**+\$4,000,000**  
in rural communities

Grow  
**+3,500,000**  
trees

Support  
**713**  
families

Store  
**+500,000**  
tonnes of CO2

Read more about our work in 2018 in our [annual report](#)