Global goals for Sustainable Development

The Plan Vivo proposal

Presented by Dr Ina Porras,
International Institute for Environment and Development
- UN approved
- Time-bound
- Blueprint
What do SDGs mean for the private sector?

1. **Business opportunities**: investment flows, technologies and information, supply chains, brown agenda…

2. Enhancing the value of **CSR**

3. Reputational risk/ improving **stakeholder relations across supply chain**

4. **Supporting society** means supporting business

5. **Common language** and shared purpose
What does it mean for Plan Vivo and its partners?

- Plan Vivo is the **ethical choice** for smallholder and community projects
- The SDGs provide a **backbone framework** for co-benefits
- **Common language** and shared objectives across value chains
- We are already **doing it**!
SDG 1: Reduce poverty

SDG 2: Food security

SDG 7: Sustainable energy

SDG 13: Reduce climate change threat

SDG 15: Protect local ecosystems and biodiversity

SDG 17: Means of implementation

SDG 8: Growth and employment
Rising to the challenge

- **Partnerships** with and beyond carbon
- Smallholder as solution to climate change needs to **scale-up**.
- **Climate justice**: ethical approach with farmers at the centre
- **Reporting and indicators** – viable, replicable, comparable, cost-effective
Sign today!

Plan Vivo statement towards the Sustainable Development Goals